

Zachary T. Williams

zack@zilliams.com - 785.304.0649 - zilliams.com
6458 South Kline Court, Littleton, Colorado 80127

Objectives A position which will utilize and further develop my creative, conceptual, and technical skills in design, branding, and marketing, while enriching my experience and understanding as a designer, illustrator, and artist.

Experience **Freelance Designer, Webmaster, and Marketing Consultant**
Fourleaf Chopped Salads, My Salad Chop, and Peppino's Pizzeria restaurants. Centennial, CO
April 2010 – Present
Webmaster and sole designer for local restaurant group. Designing, coding and preparing for print various marketing materials including branding, menus, flyers, as well as web and e-mail marketing. Freelance pursuit on a project by project basis.

Senior Integrated Media/Digital Graphic Designer
iHeartMedia. Denver, CO
April 2012 – August 2015
Designing, coding, copy writing, and creative concept of digital advertising and station programming marketing materials; including logos, branding, web banners, web pages, social media campaigns, signage, T-shirts, and printed promotional materials. Posting, trafficking, coordinating, tracking, adjusting and reporting delivery of digital advertising and programming content.

Advertising Production & Creative Manager / Graphic Designer
Yellow Scene Magazine. Erie, CO
February 2009 – October 2011
Creating agency-quality advertisements within short time frames for a wide variety of clients. Involved in all parts of the creative process, from creating and editing marketing concepts and copy, to executing the

final design. Editorial layout design and illustration. Managing work-flow, production and quality assurance of advertisements. Designing, coding and posting web art, advertising and e-newsletters. Assisting with technical troubleshooting and other tasks aiding in the advancement of this regional Colorado magazine.

Graphic Designer/Desktop Publisher
Signal Graphics Printing, Inc. Denver, CO
June 2008 – March 2009
Designing and printing logos, booklets, brochures, business cards, flyers, calenders, and promotional materials. Preparing files for press and post-press operations. Reproducing hardcopy documents, photos, and artwork.

Freelance Design and Marketing (these clients and more)
May 2007 – Present
WeSpeakPOS - Identity and promotional materials design, marketing consulting. Centennial, CO
(February 2015 - Present)
Farm To Truck - Identity, branding, and design. Denver, CO
(February 2014 – Present)
Ali' Marketing - Design and print production for a variety of clients. Waikoloa, HI
(June 2013 – December 2014)
Left Coast Press Inc. - Book cover design and print production. Walnut Creek, CA
(October 2008 – August 2011)

Education **Kent State University, Kent, OH**
Bachelor's of Arts in Visual Communication Design with Web Design and Programming Minor
Focus on design, web design, and illustration studies.

Academic Awards
Graduated Cum Laude with Honors. Dean's list student. Received both academic and artistic scholarships (The Founder's Scholarship and The Creative Artist Award).

Skills, Abilities and Expertise Computer skills come naturally. Quick adaptability to new software, techniques and administrative interfaces. Operational expertise with both Macintosh and Windows operating systems. Expert in Adobe Illustrator, InDesign, Photoshop, ImageReady. Proficient in Adobe Dreamweaver, Flash, Google DoubleClick, and the Microsoft Office suite. Coding proficiency with HTML, CSS, and JavaScript. Experience with Final Cut, Adobe Premier, iMovie, Audition and audio editing software. Years of experience in sales environments have provided valuable insight into the business aspects of advertising, branding, and design. Marketing and copy writing experience. Hands-on experience with vintage Platen printing presses.

Interests and Explorations Contributor for Channel 93.3 FM's E-leven radio show. Creating personal artwork. Enjoying live music, hiking, biking, skiing, as well as playing frisbee golf and dodgeball. Exploring design, art, and music publications and online resources. Traveled throughout the United States and Caribbean. International explorations have been Belize, England, Mexico and Norway.



Please visit my web site and view a digital version of my portfolio at <http://zilliams.com/portfolio.pdf>
References available upon request